

Speaker | Consultant | Podcast Host | Blogger

Julie Holton is the Principal Strategist of **mConnexions**, a full-service marketing agency that develops marketing solutions for clients. A three-time **Emmy award-winning** writer, producer & executive producer, Julie has **extensive media and communication experience**. She currently hosts a **podcast** and is a **featured author** in numerous blogs and publications.

Keynotes & Trainings

- Building Your Brand on Social Media
- How to Win at Content Marketing
- How to Turn Employees Into Brand Ambassadors
- Create a Marketing Strategy That Increases Sales
- Generating Business Leads with Facebook Live
- Email Marketing: What to Know Before Hitting Send
- LinkedIn or Left Out: How to Generate Leads
- The Do's and Don'ts of Advertising on Social Media
- How to Market Your Startup on a Shoestring Budget
- And More!

**Have another idea?
We'll tailor a topic to fit your needs!**



What Attendees Say

"Thanks for doing what you do! My small business has benefited quite a bit from your webinars."
- **Lydia Crespo**, Business Owner

"Hiring Julie to train Foster Swift's municipal attorneys on social media and how to create their own client education videos using their phones was an excellent decision. As an Emmy winning producer for network news, Julie immediately had their respect and was able to provide practical hands-on instruction so at the end of the lunch-and-learn program, the attorneys were confident to use their new skills. The result has been more frequent posts and increased engagement from clients and potential clients."

- **Kim Hafley**, Director of Marketing & Recruitment, Foster Swift Collins & Smith

"Julie is engaging and knowledgeable about her subject, which makes her presentations fun and informative. I thoroughly enjoy learning from Julie and I love the way she talks TO you as opposed to talking AT you."

- **Paul Schmidt**, Owner, UnoDeuce Multimedia

Building connections is at the heart of everything Julie does — because she believes in the power of people!

Before launching mConnexions, Julie led the strategic marketing and business development initiatives for a law firm of nearly 50 attorneys. Prior to that, she spent more than ten years in top television newsrooms across the country, coaching reporters, anchors, producers, and videographers.

Outside of mConnexions, Julie lends her marketing expertise to numerous passion projects, including Grit, Glam & Guts, an organization that works to empower teen girls; 2nd Brain Collective, a collaborative approach to conducting business; and the Board of Directors for the Alzheimer's Association, Michigan Great Lakes Chapter.

Julie is also a writer and editor for *Strategies Magazine* and hosts a podcast, Think Tank of Three, which offers collaboration and encouragement for difficult aspects of business and life.

Connect now to book Julie for your next training, workshop, or keynote!

